

HERE'S A PENNY TO START YOU

TO OUR ONE CENT SALE

Beginning Saturday Morning Hundreds of Articles of Merchandise Will Sell for One Cent Each.

Think of it? You can buy for a copper penny, articles worth dollars! Never has a penny bought as much value. It's bigger than a dollar—in some cases than many dollars.

This is to be a record breaking sale—a sale of values beyond comparison. A sale of savings absolutely unequaled.

Buy For a Penny

Perhaps never again can such values be offered—never again will a little insignificant penny do such amazing saving for you.

One Cent Specials

- Ladies plain or embroidered handke chiefs 15c each. Buy one and get another for... **1c**
- Ladies silk handkerchiefs floral designs and borders 25c each. Buy one and get another for... **1c**
- Rick rack braids, 4 yard bolts, colors and white 10c each; buy one and get another for... **1c**
- Fine lot of dress gingham, stripes and small checks 35c yd; buy two and get another for... **1c**
- Ladies organdy collars, blue and tan embroidered 50c; buy one and get another for... **1c**
- Nice lot corset covers, lace and embroidery trimming 45c each; buy one and get another for... **1c**
- Voile waists, new collarless effects \$1.50. Buy one and get another for... **1c**
- Ladies white cotton hose, big values for 35c. Buy one pair and get another for... **1c**
- Extra large heavy blankets 11-4 size per pr. \$6. Buy two pair and get another for... **1c**
- Ladies union suits, silk shoulder straps 75c each; buy two and get another for... **1c**
- Ladies pat, leather pumps beaded buckle \$6.50; buy a pair and get a \$1.50 pr silk hose for... **1c**
- Ladies white canvass pumps, leather soles cheap at \$3.50; buy a pair and get a pair of white lisle hose for... **1c**
- Misses canvass rubber sole slippers 85c. Buy one pair and get another for... **1c**
- Misses Sister Sue white sole canvass slippers \$1.50. Buy one pair and get another for... **1c**
- Misses vici kid brown oxfords 11 1-2 to 2 \$3.50. Buy a pair and get a 50c pair brown hose for... **1c**

Twelve Wonderful Bargain Days at

RUSCHA'S

A Genuine One Cent Sale

Read all about it and be here bright and early Saturday morning. Don't miss this enormous **ONE CENT SALE.**

Take Your Pick for a Penny

- Men's Gun Metal Blucher shoes special the pair \$3.85. Buy two pair and get another pair for... **1c**
- Boys dull calf button shoes, sizes 3 to 5 price \$3.75. Buy a pair and get 1 pair 45c hose for... **1c**
- Boys calf Blucher shoes sizes 11 1-2 to 2 price \$3.00. Buy a pair and get a pair of 35c hose for... **1c**
- Nice lot of val lace insertions regular 5c values; buy one yard at 5c and get another yard for... **1c**
- Selected lot of embroidery insertions values up to 15c; buy one yard at 10c and get another yard for... **1c**
- Light outing flannel 25c yard. Buy three yards and get another for... **1c**
- Clarion Robe prints 25c yard. Buy three yards and get another... **1c**
- Heavy bleached cotton toweling 25c yard. Buy two yards and get another for... **1c**
- Malines, guaranteed moisture proof 25c yd. Buy two yards and get another for... **1c**
- Nantock silks 27 in. wide, solid colors only, yd. 50c; buy three yards and get another for... **1c**
- 36 inch voiles in solid color only, the yd. 50c. Buy three yards and get another for... **1c**
- Middy blouses with and without belts trimmed in blue, maize, pink or green, \$2.00. Buy one and get another for... **1c**

Sale Begins Saturday, Aug. 2, at

RUSCHA'S

